



Jacqueline Barragan-Abed

UX Designer

With a robust customer service background and a passion for problem-solving, I am thrilled to explore new opportunities in the professional setting as a User Experience Designer. I possess a prompt work ethic, am a fast learner, and excel in dynamic environments where I can communicate effectively with people at all levels. I am eager to leverage my skills and experience in a new role that will enable me to continue my personal and professional development.

Contact

Phone

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Email

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Website

[Portfolio link](#)

Education

Northwestern University

MA- Information Design & Strategy
January 2023- Present

University of Illinois at Chicago

BA- Integrated Design and Art Studies
August 2012 - May 2019

Skills

- UI/UX
- Figma
- Adobe XD
- Usability Studies
- User Flows
- Mockups and Wireframes
- Competitive Analysis

Language

English- Fluent

Spanish- Advance

Experience

UI/UX Design, Web Design Intern at AllPeople Marketplace

San Francisco, CA (remote) | March 2024 - Present

- Coordinated with the engineer to create a custom Shopify website.
- Collaborated with other interns to develop strong user flows to create a seamless experience for end-users.
- Built design systems to ensure consistency in site components.

Northwestern NEXT Externship at TOSHI

London, UK (remote) | March 2024- March 2024

- Shadowed Northwestern alumni, Sydney Marcus, a product designer at TOSHI for a 2-day externship.
- Actively observed meetings to understand the flow of communication between departments and interviewed the programming team to understand their point of view on working with a product designer.
- Gained insights into the company's operating model working as a product designer.

UI/UX Design Intern at Paraillel

Detroit, MI | July 2023- September 2023

- Created infographics, visuals for the company's GoFundMe page, and layouts for newsletters to distribute to potential stakeholders.
- Led a team of interns in designing user-friendly and visually appealing mockups for the company website.
- Translated for native Spanish-speaking team members to ensure participation and understanding during weekly meetings while building team cohesion.

Business Administrator at Gente Bella Beauty Salon Inc.

Chicago, IL | July 2022 - Present

- Ensured Spanish fluency was well-maintained through regular use to forge meaningful connections with clients on a cultural level.
- Created promotional short videos and visual advertisements across various social media platforms increasing appointments made by 10%.
- Inputted and maintained financial records for budgets, payroll, and bill payments using PayAnywhere.